

Development Capital – EIS qualifying

Share Radio seeks £2.5m, minimum application £10,000

shareradio
sharing ideas about money

www.shareradio.co.uk



Sector:
Media

Stage:
Series A

Location:
London

Roles available:
Substantial investor(s) may be invited to join the Board of Share Radio, or to assist its development as appropriate. Broadcasting and sponsorship opportunities are also available.

Share Radio is an award-winning multi-digital platform business and the only private national radio station focusing primarily on communicating money and business issues to the general public.

It began broadcasting on national radio in February 2016 after 15 months on the London Digital Network and is available on DAB Radio, online, on mobile, via apps and podcasts, 'Listen Again' on Radioplayer and Tune-In Radio.

Having established itself within the radio sector through award-winning content and a recognisable brand it has identified a new market opportunity that will enable it to diversify its current revenue stream by creating a pioneering new collaborative service that will complement its existing long-term strategy.

The new funds will allow Share Radio to bed in its new collaborative strategy, which it expects to help boost early stage revenues and build its own audience base thereby expanding its multiple revenue streams and enabling it to move towards break-even, expected in 2018. EBITDA in 2020 is forecast to be £3.9m.

As a guideline to radio station valuations, two recent sales should be noted: the sale of Orion Media to Bauer in May 2016 which generated a return multiplier of 2.3 for its private equity partner and the takeover of Wireless Group plc by News Corp in June 2016 at a 70% premium to the then market price, at a price/earnings multiple of 14.



For more information, please contact:

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The value of investments can go down as well as up, so you could get back less than or none of your invested capital. This opportunity may not be suitable or appropriate for your personal circumstances. The levels and basis of taxation may change and depends on your individual circumstances. The marketability of this type of investment is often restricted and you may have difficulty selling at any price. If you are in any doubt, you should consult a suitably qualified financial advisor.

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