

Clear Books is seeking £3.3m EIS Growth funding

CLOUD ACCOUNTING

GROWTH

LONDON

EXPERIENCED MANAGEMENT TEAM



Clear Books www.clearbooks.co.uk Seeks £3.3m EIS eligible Growth funding

This opportunity may not be suitable or appropriate for your personal circumstances. The levels and basis of taxation may change and depends on your individual circumstances. The marketability of this type of investment is often restricted and you may have difficulty selling at any price. If you are in any doubt, you should consult a suitably qualified financial advisor.

Clear Books, providers of cloud accounting software to 7,000 small businesses, seeks £3.3m EIS investment for growth. Visit clearbooks.co.uk/cloudfunding2 to buy shares from just £12.

Clear Books provides award winning cloud accounting software & easy to use cloud payroll and HR software to 7,000 small businesses in the UK typically with less than 50 employees.

To invest from just £12 and to find out more visit clearbooks.co.uk/cloudfunding2.

Growth company

Revenue increased 74% to £823k for the year ending 31 March 2014.

Santander partnership

A partnership with Santander, launched on 23rd June 2014, has the potential to be a significant source of growth for Clear Books.

Award winning

In February 2014 Clear Books won the UK Cloud Awards Accounting product of the year.

Funding

Cloud Funding II is Clear Books plc's second public funding round. In 2013 Clear Books took the crowdfunding model and turned it on its head. The company created its own crowdfunding platform to manage the funding process from start to finish. Cloud Funding raised £840k from 736 investors. It was heavily oversubscribed with a waiting list totalling an additional £1.1m. Cloud Funding II sees the company raising £3.3m with a minimum investment of £12. You can invest today here (clearbooks.co.uk/cloudfunding2).

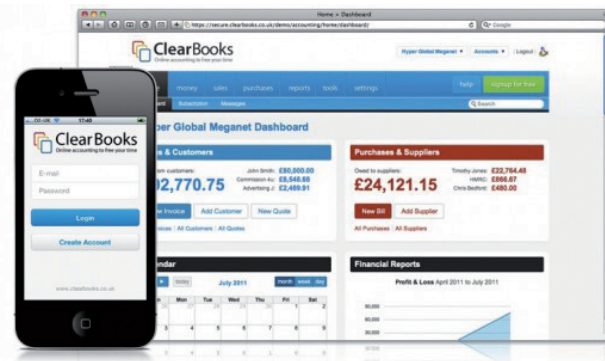
Vision

The Company's vision is to be the market leader of cloud business software to SMEs in the UK, its mission is to work "Together in business" to support small British businesses and its goal is to have 200,000 small business customers.

Market

There are 4.8m small businesses in the UK with hundreds of thousands of companies being incorporated every year at Companies House. The market opportunity is significant.

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The value of investments can go down as well as up, so you could get back less than you invested.

For further information, please contact:

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